

Summary

Dates : 2016 May 15th – June 5th

The number of questionnaires sent: 1197

The number of questionnaires opened : 891(74.4%)

The number of questionnaires unopened:224(18.7%)

The number of questionnaires bounced:78(6.5%)

The number of questionnaire answered:425

Percentage of replies:

35.5%(answered /sent) - 47.7%(answered / opened)

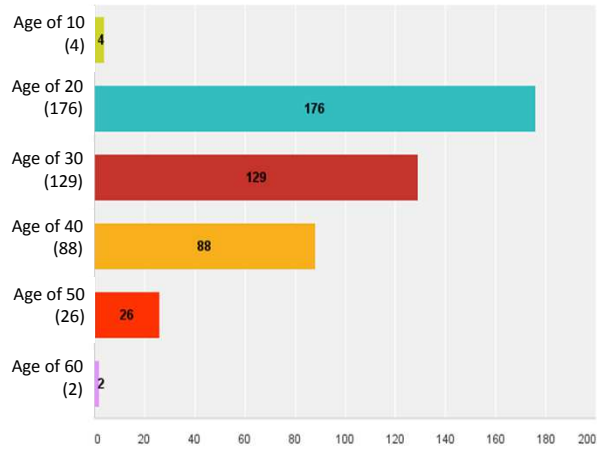


Figure1. Composition of respondents by age

Q: Do you think that the opportunities for employment in S&C industries are equal?

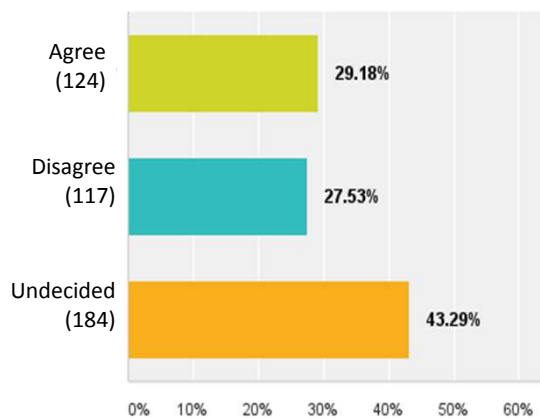


Figure2. "Do you think that the opportunities for employment in S&C industries are equal?" (all age)

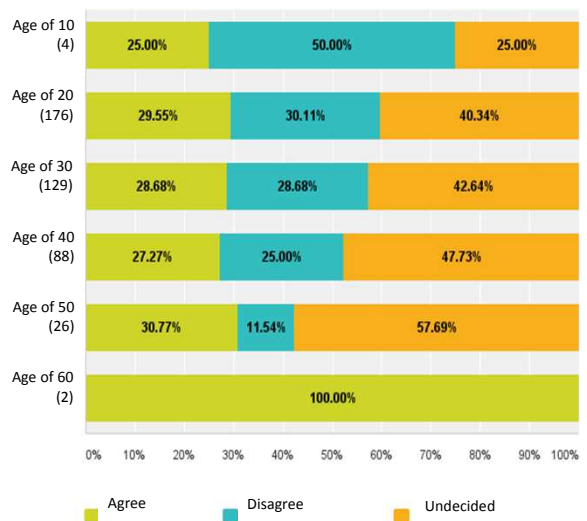


Figure3. "Do you think that the opportunities for employment in S&C industries are equal?" (age group)

Q. How do you think?

1) Female staff members have important roles in this industry.

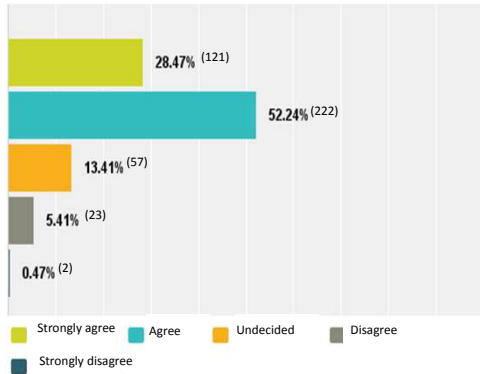


Figure4. "Female staff members have important roles in this industry." (all age)

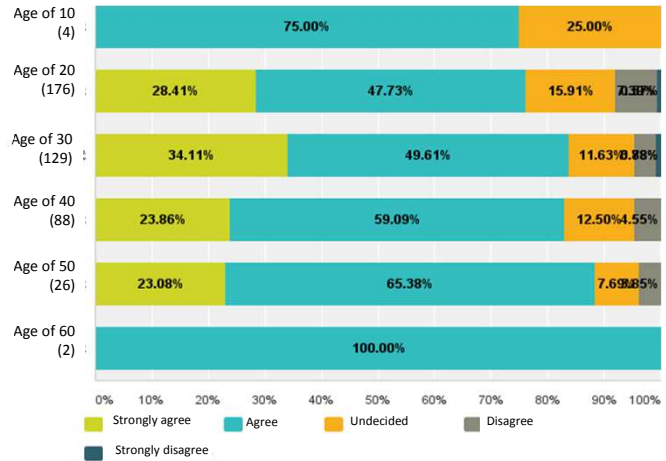


Figure5. "Female staff members have important roles in this industry." (age group)

Q. How do you think?

2) There are varieties of choice to apply for recruitments because not a few numbers of recruitments open only for females.

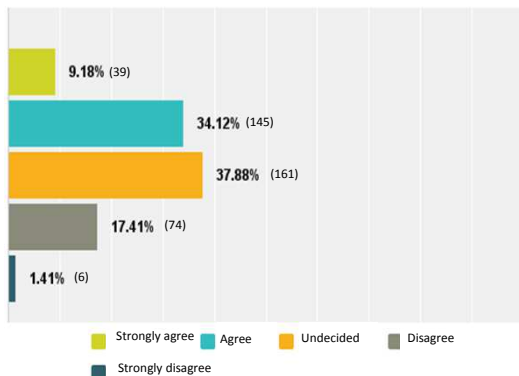


Figure6. "There are varieties of choice to apply for recruitments because not a few numbers of recruitments open only for females." (all age)

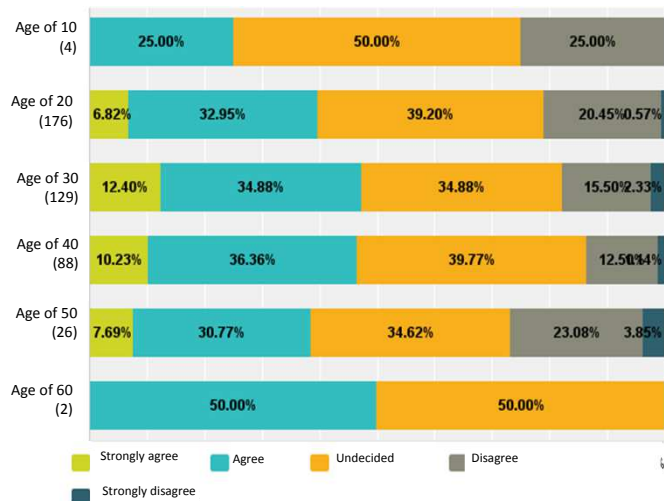


Figure7. "There are varieties of choice to apply for recruitments because not a few numbers of recruitments open only for females." (age group)

Q. How do you think?

3) Profession of S&C coach or Personal trainer is not general work, and may be easy to return into this industry for people those who are after their maternity era.

- ✓ The number of people answered “Undecided” in the age of 20 is significantly larger that it in the age of 30.
- ✓ The number of people answered “Disagree” in the age of 30 is larger than that in the age of both 20 and 40.

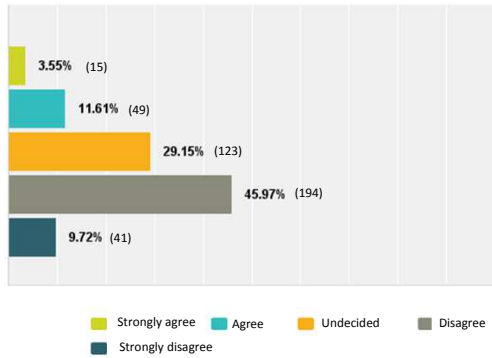


Figure8. “Profession of S&C coach or Personal trainer is not general work, and may be easy to return into this industry for people those who are after their maternity era.” (all age)

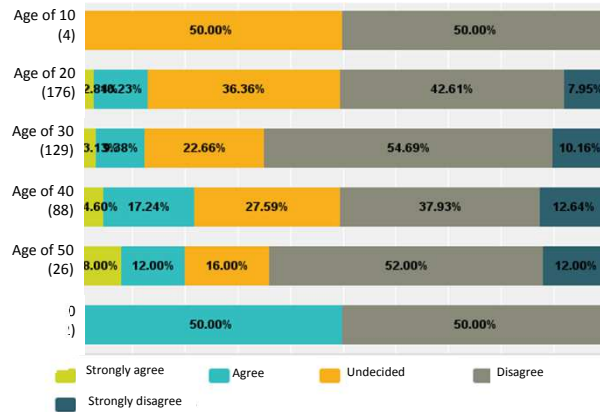


Figure9. “Profession of S&C coach or Personal trainer is not general work, and may be easy to return into this industry for people those who are after their maternity era.” (age group)

Q. How do you think?

1) Female staff members may not have important roles in this industry.

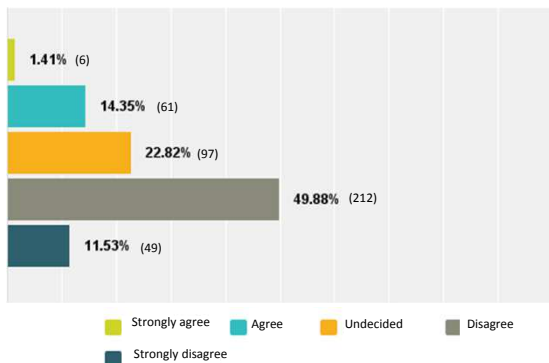


Figure10. “Female staff members may not important roles in this industry.” (all age)

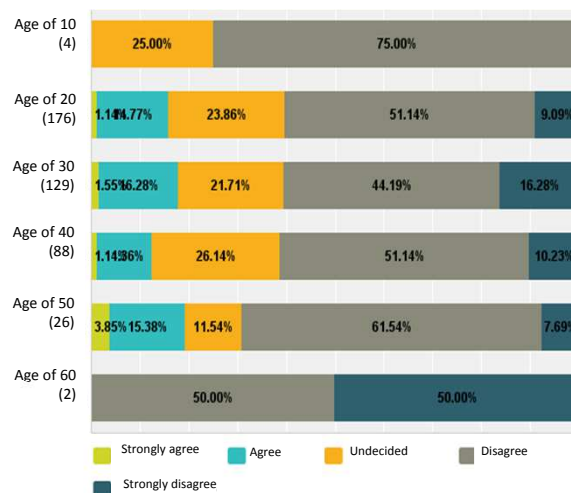


Figure11. “Female staff members may not important roles in this industry.” (age group)

Q. How do you think?

2) There is some kind of feeling that it is reluctant to work in the field where men occupied, such as men's sport team.

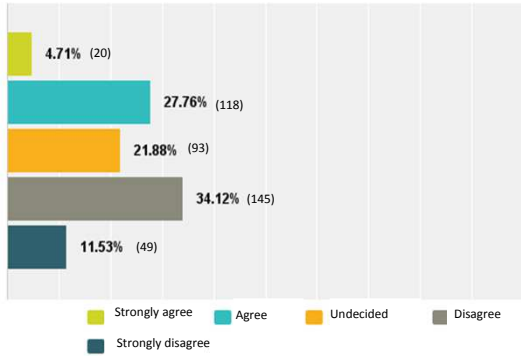


Figure12. "There is some kind of feeling that it is reluctant to work in the field where men occupied, such as men's sport team." (all age)

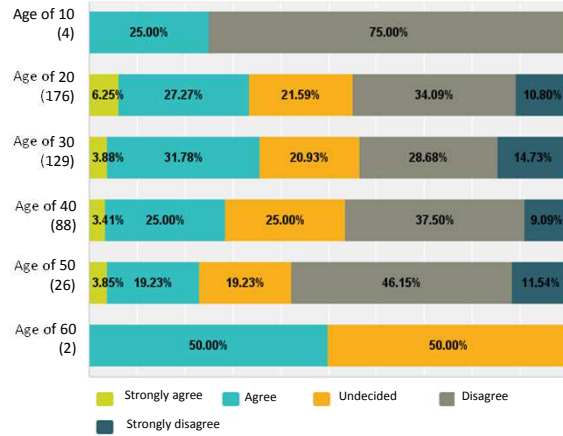


Figure13. "There is some kind of feeling that it is reluctant to work in the field where men occupied, such as men's sport team." (age group)

Q. How do you think?

3) It is difficult to find the person who can be a role model of female S&C coach/personal trainer around, so it is hard to image the carrier building of those profession.

✓ The number of people answered "Strongly disagree" in the age of 20 is significantly smaller than that in the age of 30.

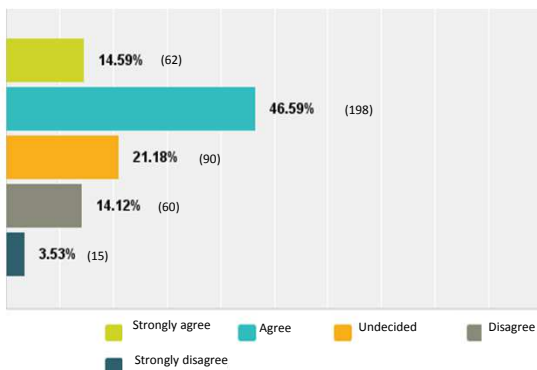


Figure14. "It is difficult to find the person who can be a role model of female S&C coach/personal trainer around, so it is hard to image the carrier building of those profession." (all age)

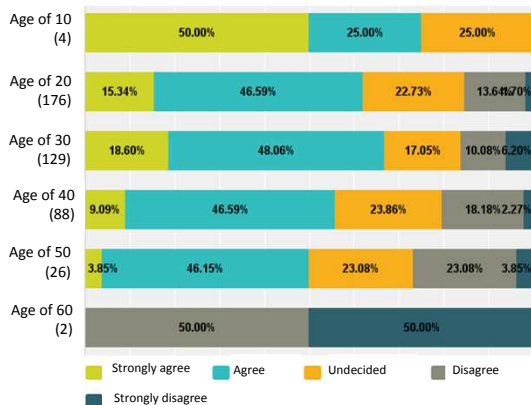


Figure15. "It is difficult to find the person who can be a role model of female S&C coach/personal trainer around, so it is hard to image the carrier building of those profession." (all age)

Q. Do you think that things listed below is true in real situation?

1) It is true that getting trusted from male clients or staff members is harder than the other.

✓ The number of people answered "Agree" in the age of 20 is significantly larger than that in the age of 30 or 40.

2) It is true that getting trusted from female clients or staff members is easier than the other.

✓ The number of people answered "Agree" in the age of 40 is significantly larger than that in the age of 20 or 40.

3) Behaving as "strong" is required if want to appeal yourself as S&C coach/personal trainer.

✓ The number of people answered "Agree" in the age of 20 is significantly larger than that in the age of 40.

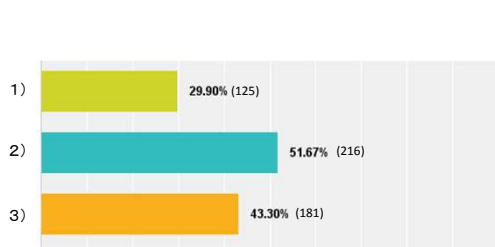


Figure16. The percentage of people answered "True" in each question (all age)

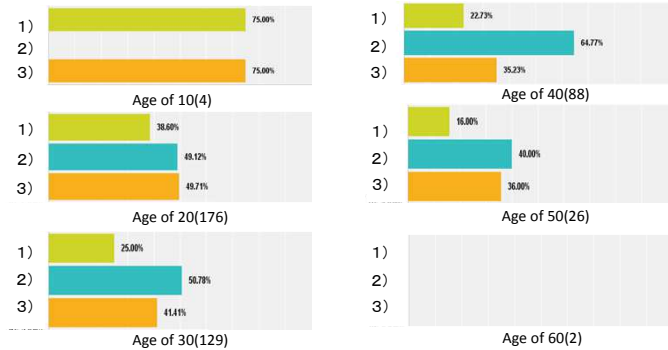


Figure17. The percentage of people answered "True" in each question (age group)

Q. Do you think that things listed below is true in real situation? (True or Not true)

4) There are several times that I cannot spot because of the aspects of muscle strength, body size, or so on.

✓ The number of people answered "Agree" in the age of 20 is significantly larger than that in the age of 30 or 40.

5) Female staff members can provide ideas or approaches that are different from those male staff members do.

✓ The number of people answered "Agree" in the age of 30 or 40 is significantly larger than that in the age of 20.

6) In the situation related to female issues, conditioning with menstruation, pregnancy, childbirth, etc, female staff members can give better supports.

✓ The number of people answered "Agree" in the age of 30 or 40 is significantly larger than that in the age of 20.

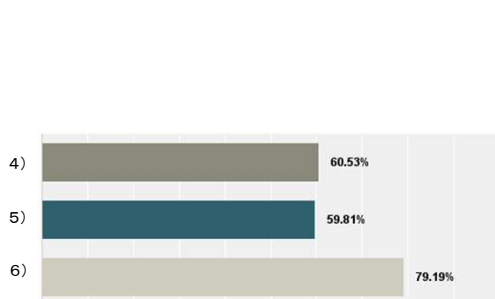


Figure18. The percentage of people answered "True" in each question (all age)

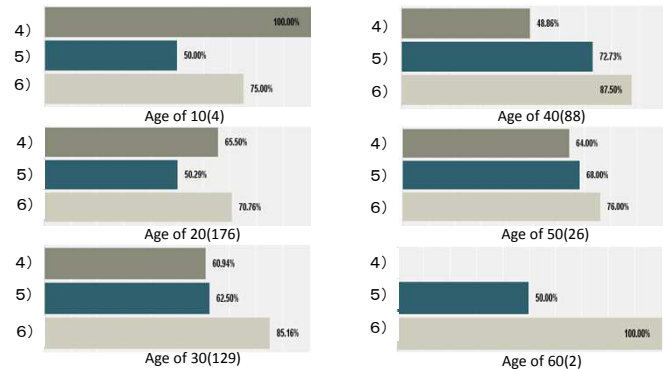


Figure19. The percentage of people answered "True" in each question (age group)

Q. Have you ever faced or seen sexual harassment in this industry

✓ The number of people answered “Yes, I have” in the age of 40 is larger than that in the age of 20..

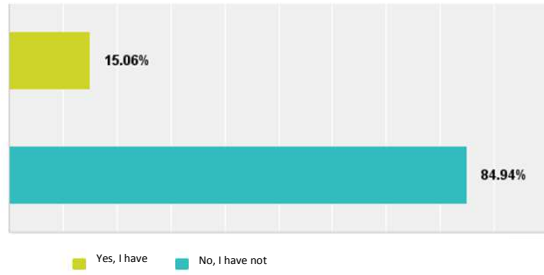


Figure18. "Have you suffered or seen sexual harassments in this industry? (all age)

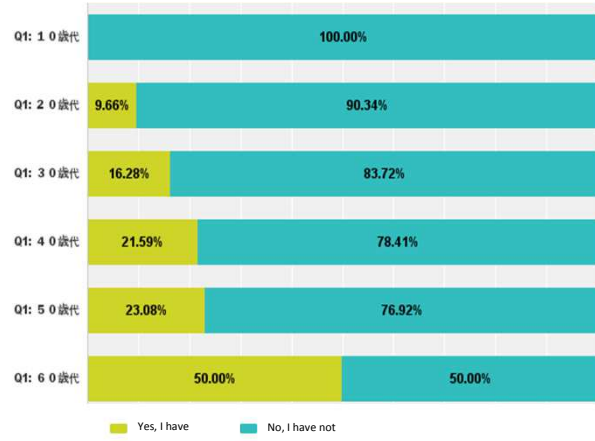


Figure19. "Have you suffered or seen sexual harassments in this industry?(age group)